# Louisiana State University in Shreveport

Major: BS in Marketing (Hospitality) (120 hours)

NAME:						SID#:			Ma	jor Code:	S1084
COURSE	NUM	GRADE	HRS	POINTS	TR	COURSE	NUM	GRADE	HRS	POINTS	TR
				Fres	shman Sen	nar and General Educati	ion				
Freshma	n Semina	r	(if	30 hrs or	fewer)	English	Compositi	on		(2 re	quired)
FS	103		3	-	()	ENGL	105		3	-	()
						ENGL	115		3	-	( )
Mathema	tics			(2 red	quired)						
MATH	121		3	-	()	Humanit	ies			(3 re	quired)
MATH	100+		3	-	()	a	_		3	-	()
						b1	_		3	-	( )
Social & Behavioral Sciences (2 required)			quired)	b2			3	-	( )		
ECON	201		3	-	()						
ECON	202		3	-	()	Natural S	Sciences			(3 re	quired)
						BIOS			3	-	( )
Fine & Performing Arts (1 required)			quired)				3	-	( )		
			3	-	()				3	-	()

Business Core, Major Requirements, and Concentration Electives plus Free Electives

usiness	Core	(	10 required)	Electives	(27 hours required; a		
ССТ	205	3	- ()				
ССТ	206	_ 3	- ()			3	
N	280	3	- ()			3	
	301	_ 3	- ()			3	
	265	3	- ()			3	
	350	3	- ()			3	
	383	3	- ()			3	
	301	_ 3	- ()			3	
	480*	_ 3	- ()			3	
	301	_ 3	- ()			-	
r cap	stone course to be	taken in fin	al semester			-	
						-	
Major Core			(7 required)			-	
Λ	401	_ 3	- ()				
/	420	3	- ()	Concentrat	tion or Major Elect	ves	

Major Core			(7 red	quired)
MADM	401	 3	-	( )
MADM	420	 3	-	( )
MKT	310	 3	-	( )
MKT	401	 3	-	( )
MKT	420	 3	-	( )
MKT	425	 3	-	( )

# **Concentration or Major Electives**

(None required)							
	-	-	()				
	-	-	()				
	-	-	()				

**College of Business** 

2024-2025 Catalog

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**College of Business** 

2024-2025 Catalog

NAME:					SID#:	Major Code: S1084
MKT	445		3	- ()	Concentration or ma	ajor electives not applicable
Other In	stitutions	Attended			-	
					-	
	Undergra	duate Busine	ss Advis	or	-	
		AD (2 hours			trataging is required of all first time free	hmon and all transfer students

**FRESHMAN SEMINAR (3 hours):** FS 103 Learning Strategies is required of all first-time freshmen and all transfer students with fewer than 30 total semester hours of credit. Students with more than 30 hours may take an additional elective instead.

### GENERAL EDUCATION (39 hours required by the Louisiana Board of Regents)

English Composition (6 hours): ENGL 105 and ENGL 115

**Social and Behavioral Sciences (6 hours):** ECON 201 and ECON 202 (both required by College of Business) **Mathematics:** MATH 121 (required by College of Business) and other MATH 100+

### Humanities (9 hours; one course from section a. and two from section b.)

Humanities a. Literature / Philosophy: ENGL 205, 206, 210, 215, 220; or PHIL 105 or 250 Humanities b. General Humanities: COMM 130, 135; ENGL 205, 206, 210, 215, 220; HIST 105, 106, 107, 110, 145, 146; MCOM 115, 215; PHIL 105, 250

Natural Sciences (9 hours; one course each from Biological and Physical with a third course from either) Biological Sciences: BIOS 101, 104, 105, 106, 107, 108, 109, 110, 120 Physical Sciences: ASTR 105, 106; CHEM 106, 121, 124; ENSC 200; GEOL 105, 106, 205; PHSC 105, 106; PHYS 251, 252, 261, 262

Fine/Performing Arts (3 hours): FA 140, 240, 241; MUS 120; THEA 160, 240, 241

<u>GPA AND OTHER REQUIREMENTS</u>: Students must have a GPA of 2.0 or greater in the following areas in order to graduate: overall, LSUS, business core, major courses and all business courses. Students must make a C or better in their major courses as well business core with the major prefix and MADM 480.

I have been advised that I am responsible for knowing curriculum requirements and graduation requirements as listed in the LSU-Shreveport Course Catalog.

Student: