

**Louisiana State University in Shreveport**

Major: BS in Marketing (120 hours)

**College of Business**

2024-2025 Catalog

S1080

Major Codes: S1100

**NAME:** \_\_\_\_\_

**SID#:** \_\_\_\_\_

COURSE	NUM	GRADE	HRS	POINTS	TR	COURSE	NUM	GRADE	HRS	POINTS	TR
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**Freshman Seminar and General Education**

**Freshman Seminar (if 30 hrs or fewer)**

FS	103	_____	3	-	( )
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**Mathematics (2 required)**

MATH	121	_____	3	-	( )
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MATH	100+	_____	3	-	( )
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**Social & Behavioral Sciences (2 required)**

ECON	201	_____	3	-	( )
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ECON	202	_____	3	-	( )
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**Fine & Performing Arts (1 required)**

_____	_____	_____	3	-	( )
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**English Composition (2 required)**

ENGL	105	_____	3	-	( )
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ENGL	115	_____	3	-	( )
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**Humanities (3 required)**

a	_____	_____	_____	3	-	( )
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b1	_____	_____	_____	3	-	( )
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b2	_____	_____	_____	3	-	( )
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**Natural Sciences (3 required)**

BIOS	_____	_____	_____	3	-	( )
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_____	_____	_____	_____	3	-	( )
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_____	_____	_____	_____	3	-	( )
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**Business Core, Major Requirements, and Concentration Electives plus Free Electives**

**Business Core (10 required)**

ACCT	205	_____	3	-	( )
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ACCT	206	_____	3	-	( )
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BLAW	280	_____	3	-	( )
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FIN	301	_____	3	-	( )
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ISDS	265	_____	3	-	( )
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ISDS	350	_____	3	-	( )
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ISDS	383	_____	3	-	( )
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MADM	301	_____	3	-	( )
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MADM	480*	_____	3	-	( )
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MKT	301	_____	3	-	( )
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\*Senior capstone course to be taken in final semester

**Major Core (3 required)**

MKT	310	_____	3	-	( )
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MKT	401	_____	3	-	( )
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MKT	445	_____	3	-	( )
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**Electives (33 hours required; add 3 if no FS)**

_____	_____	_____	_____	3	-	( )
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_____	_____	_____	_____	3	-	( )
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_____	_____	_____	_____	3	-	( )
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_____	_____	_____	_____	3	-	( )
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_____	_____	_____	_____	3	-	( )
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_____	_____	_____	_____	3	-	( )
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_____	_____	_____	_____	3	-	( )
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_____	_____	_____	_____	3	-	( )
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_____	_____	_____	_____	3	-	( )
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_____	_____	_____	_____	3	-	( )
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_____	_____	_____	_____	3	-	( )
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_____	_____	_____	_____	-	-	( )
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**Concentration or Major Electives**

(2 required; refer to elective options below)

_____	_____	_____	_____	3	-	( )
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_____	_____	_____	_____	3	-	( )
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**Other Institutions Attended**

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\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

*Undergraduate Business Advisor*

*Any 2 Marketing (MKT) 300- or 400-level courses as  
electives*

**FRESHMAN SEMINAR (3 hours):** FS 103 Learning Strategies is required of all first-time freshmen and all transfer students with fewer than 30 total semester hours of credit. Students with more than 30 hours may take an additional elective instead.

**GENERAL EDUCATION (39 hours required by the Louisiana Board of Regents)**

**English Composition (6 hours):** ENGL 105 and ENGL 115

**Social and Behavioral Sciences (6 hours):** ECON 201 and ECON 202 (both required by College of Business)

**Mathematics:** MATH 121 (required by College of Business) and other MATH 100+

**Humanities (9 hours; one course from section a. and two from section b.)**

**Humanities a. Literature / Philosophy:** ENGL 205, 206, 210, 215, 220; or PHIL 105 or 250

**Humanities b. General Humanities:** COMM 130, 135; ENGL 205, 206, 210, 215, 220; HIST 105, 106, 107, 110, 145, 146; MCOM 115, 215; PHIL 105, 250

**Natural Sciences (9 hours; one course each from Biological and Physical with a third course from either)**

**Biological Sciences:** BIOS 101, 104, 105, 106, 107, 108, 109, 110, 120

**Physical Sciences:** ASTR 105, 106; CHEM 106, 121, 124; ENSC 200; GEOL 105, 106, 205; PHSC 105, 106; PHYS 251, 252, 261, 262

**Fine/Performing Arts (3 hours):** FA 140, 240, 241; MUS 120; THEA 160, 240, 241

**GPA AND OTHER REQUIREMENTS:** Students must have a GPA of 2.0 or greater in the following areas in order to graduate: overall, LSUS, business core, major courses and all business courses. Students must make a C or better in their major courses as well business core with the major prefix and MADM 480.

*I have been advised that I am responsible for knowing curriculum requirements and graduation requirements as listed in the LSU-Shreveport Course Catalog.*

**Student:**