

CHEN JI

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Education	<p>Indiana University-Purdue University Indianapolis Ph.D., Philanthropic Studies(major), Economics(minor), September 2023 Committee: Sara Konrath (Co-Chair), Fredrik O. Andersson (Co-Chair), Laurie Paarlberg, Kathi Badertscher</p> <p>Peking University M.A., Southeast Asian Studies, July 2012.</p> <p>Peking University B.A. (major in Thai Studies), B.A. (double major in Economics), July 2009. Yale-PKU joint program student, 2007-2009</p>
Academic Positions	<p>Louisiana State University - Shreveport Assistant Professor, Department of Nonprofit Administration and Research, August 2023 -</p>
Research/Teaching Interests	<p>Nonprofit Management, Social Entrepreneurship, Organizational Theory, Leadership and Strategy Management, Program Evaluation</p>
Peer-Reviewed Journals	<p>Ji, C., & Konrath, S. (2023) "Penalty or reward: The role of hybrid identities in social enterprises' resource acquisition," <i>VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations</i>.</p> <p>Shaker, G.G., Ho, M.-H., & Ji, C. (2023) "The interview inspired, shocked, and moved me': Philanthropic informational interviews as a pandemic alternative to service-learning." <i>Journal of Nonprofit Education and Leadership</i>.</p> <p>Ji, C., & Andersson, F. O. (R&R) "To be experienced or to be innovative? Signals influencing nonprofit start-ups' philanthropic funding acquisition." <i>Nonprofit and Voluntary Sector Quarterly</i></p>
Book & Book Chapters	<p>Weber, P., & Ji, C. (2022). Social innovation in the heartland. In G. Witkowski (Eds.), <i>Hoosier Philanthropy: Understanding the Past, Planning the Future</i>. Bloomington: Indiana University Press.</p> <p>Ji, C., Zhu, Z., He, L., Wang, Q. (2022) <i>Impact investing 2.0: Theory, practice and cases</i>. Beijing: China Economic Publishing House. (in Chinese)</p> <p>Ji, C. (2014). The 2013 Annual Report of China's Social Innovation. In Z. Wang (Eds.), <i>The 2013 Annual Report of China's Charity Sector (pp. 23-49)</i>. Beijing: Social Sciences Academic Press. (in Chinese)</p>
Working Papers	<p>Ji, C. "The use of signals in early-stage enterprise financing: Philanthropic donation and debt funding."</p> <p>Ji, C., Ho, M.-H., & Dwyer, P. C. "Does innovation matter? Customer preferences of innovation practices in mixed markets."</p> <p>Ji, C. "Does social entrepreneurship offer emancipation for women? Informal institutions and the gender difference in social entrepreneurial financing."</p> <p>Shaker, G., Rooney, P. M., Ji, C., & Wang, X. "Examining the relationship between</p>

philanthropic endowments, academic rankings at Top 100 institutions.” (working paper)

Kim, J. S., Dwyer, P. C., & Ji, C. “Gratitude and satisfaction with life differentially predict conflict strategies in romantic relationships.”

Research in
Progress

Ji, C. & Kim, M. “The use of signals in nonprofit research: A systematic review and research agenda.”

Andersson, F. O., & Ji, C. “Should new social ventures attain stability by growing?”

Ji, C., & Andersson, F. O. “Who buys into ‘cheap talk’? Effects of costly and costless signals on social enterprises’ fundraising.”

Ji, C., & Ming, Y. “Investing for impact: Mapping the influences of organizational and environmental factors on the program-related investment making by community foundations.”

Awards and
Fellowships

Emerging Scholar Fund

Association for Research on Nonprofit Organizations and Voluntary Action, 2023

Psychological Science and Entrepreneurship Poster Award

Association for Psychological Science, 2023

Lilly Family School of Philanthropy Teaching Award for Doctoral Students

Lilly Family School, Indiana University, 2022

Ostrom Research Award

Ostrom Workshop, Indiana University-Bloomington, 2022

Doctoral Consortium Award, the Public & Nonprofit Division

The Academy of Management, 2022

Graduate School Travel Grant, Indiana University, 2021

Emily Student Book Scholarship

Lilly Family School of Philanthropy, Indiana University, 2021, 2022

Eugene and Mary Tempel Scholarship

Lilly Family School of Philanthropy, Indiana University, 2021

Doctoral Fellowship Award, ARNOVA, 2018

Doctoral Fellowship Award, ISTR, 2018

Bamboo Grove Project Conference Travel Grant, Zhejiang DunHe Foundation, 2018

Diversity Scholars Award, ARNOVA, 2015-2020

Honor Cord Recipient, Indiana University, 2015

Visiting Fellowship, Centre for Civil Society Studies at Chinese University of Hong Kong, 2013

Outstanding Graduate Student Fellowship

Peking University, 2012

Funded Research
Grants

Principal Investigator. “Effects of Organizational Identities and Institutional Logics on Social Enterprise’s Resource Acquisition: A Cross-national Comparative Approach.” The Vincent and Elinor Ostrom Workshop, Indiana University – Bloomington, 2022. (\$3,500)

Principal Investigator. “Acquiring Philanthropic Start-Up Funding: Examining the Role of Founder Experience, Founding Team, and Innovativeness.” The Institute for Humane Studies. (\$1,200)

Principal Investigator. “Performance Measurement and Management in the Impact Investing Field: A theoretical interpretation.” Nandu Foundation & Ford Foundation, China, 2020. (\$3,500)

Principal Investigator. “Understanding Performance Measurement: What’s its impact on social enterprises and how does it affect impact investors’ behavior?” Dunhe Foundation, China. 2018-2010. (\$7,000)

Co-Principal Investigator. “The landscape of China’s Impact Investing Market.” Yifang Foundation, China. 2015-2021 (\$30,769)

Principal Investigator. "Impact Investing and Venture Philanthropy." China Global Philanthropy Institute, 2017. (\$7,000)

Conferences & Presentations

"Who buys into 'cheap talk'? Effects of costly and costless signals on social enterprises' fundraising. November 2024. Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference. Washington DC.

"The effects of innovation on clients' contributions to nonprofit and for-profit organizations." November 2024. Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference. Washington DC.

"Should new social ventures attain stability by growing?" November 2024. Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference. Washington DC.

"The use of signals in nonprofit research: A systematic review and research agenda." July 2024. International Society for Third-Sector Research International Conference. Antwerp, Belgium.

"To be experienced or to be innovative? Signals influencing nonprofit start-ups' philanthropic funding acquisition." March, 2024. West Coast Nonprofit Data Conference. Phoenix, AZ.

"Does social entrepreneurship offer Emancipation for women? Informal institutions and the gender difference in social entrepreneurial financing." November 2023. Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference. Orlando, FL.

"Penalty or Reward: The Role of Hybrid Identities in Social Enterprises' Resource Presentations Acquisition." May 2023. Association for Psychological Science Annual Convention. Washington DC.

"The Use of Signals in Early-Stage Social Enterprise Financing: Philanthropic Donation and Debt Funding." November 2022. Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference. Raleigh, NC

"Expanding Knowledge about E-Service Learning: The Case of a General Education Philanthropy Course During Covid-19." November 2022. Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference. Raleigh, NC.

"Penalty or Reward: The Role of Hybrid Identities in Social Enterprises' Resource Acquisition." August 2022. Academy of Management Annual Conference. Seattle, WA,

"The Use of Signals in Early-Stage Enterprise Financing: Philanthropic Grants and Equity Funding." July 2022. International Society for Third-Sector Research International Conference. Montreal, Canada.

"Penalty or Reward: The Role of Organizational Identities in Financing Social Enterprises." November 2021. Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference. Atlanta, GA.

"Acquiring Philanthropic Start-Up Funding: Examining the Role of Founder Experience, Founding Team Size, and Inventiveness." November 2021. Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference. Atlanta, GA.

"Investing for Impact: Mapping the Influences of Organizational and Environmental Factors on the Program-Related Investment Making by Community Foundations." (with Yue Ming). November 2021. Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference. Atlanta, GA.

“Measure to Improve: Does it Really Happen in the Impact Investing Field?” November 2019. Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference. San Diego, CA.

“Head or Heart: How We Can Convince People to Invest in Social Enterprises?” July 2018. 2nd Doctoral Seminar in Social Entrepreneurship and Philanthropy, ESSEC Business School. Paris, France.

“Measure to Improve: Does it Really Happen in the Impact Investing Field?” July 2018. International Society for Third-Sector Research International Conference. Amsterdam, Netherland.

“Social Innovation in the Heartland.” (with Peter Weber). November 2017. Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference. Grand Rapids, MI.

“An Institutional Approach to Legitimacy through Absorptive Innovation: The Case of Government-led Venture Philanthropy in Guangzhou.” November 2016. Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference. Washington DC.

“The Impact of PRIs on Social Value Creation of Private Foundations in China.” June 2016. International Society for Third-Sector Research International Conference. Stockholm, Sweden.

“Invest for Social Impact: Indianapolis Foundation and its Program-related Investment Practices during 1963-1988.” April 2016. Hoosier Philanthropy Conference. Indianapolis, IN.

Invited Talks “Penalty or Reward: The Role of Competing Institutional Logics in Social Investor Support for Social Enterprise.” September 2021. Department of Public Policy, The University of Connecticut. Online.

Other Research Experience **Lilly Family School, Indian University**
Research Assistant: Patrick Dwyer, 2017-2018
Research Assistant: Genevieve Shaker, 2016
Research Assistant: Lehn Benjamin, 2015

Language & Research Skills Chinese (native), English (fluent), Thai (intermediate)
Categorical data analysis; causal inference; machine learning
Experimental methods; qualitative analysis
Qualtrics, R, Stata, Dedoose

Additional Training **Data Science for Public Policy**
Florida International University, USA, May 2022
Data & Methods Series & R Bootcamp
ARNOVA’s Data and Analytics Section (DAS), USA, September-November 2021
Teaching for Student Success: An Evidence-Based Approach
Indiana University, March-May 2021
Doctoral Seminar in Social Entrepreneurship and Philanthropy
ESSEC Business School, Paris, France, July 2018
Investing for Impact: What you need to know
Indiana University Lilly Family School of Philanthropy the Fundraising School, April 2018
Social Return on Investment (SROI) Accreditation Training
Hong Kong University, November 2014

Teaching **Louisiana State University Shreveport**
Graduate Courses

NPA 708 Nonprofit Administration Theory and Research	SP24, FA24, SP25
NPA 710 Nonprofit Human Resource and Administration	SP24
<i>Undergraduate Courses</i>	
NPA 192 Introduction to Nonprofit Management	SP24, FA24, SP25
NPA 193 Community Service and Civic Engagement	SP25
NPA 230 Nonprofit Ethics and Values	FA23

Lilly Family School of Philanthropy, Indiana University

P105 Giving and Volunteering in America FA19, SP20, FA20, SP21, SU21, SU22
P301 Historical Contexts and Contemporary Approaches to Philanthropy FA19

Lyndon B. Johnson School of Public Affairs, the University of Texas at Austin

Guest Lecture, *PA388L Advanced Topics in Management*, Fall 2019 “Public-private Partnership”

Harvard SEED for Social Innovation

Guest Lecturer, “Introduction to Impact Investing”, Summer 2018

O’Neill School, Indiana University-Bloomington

Guest Lecturer, V362 Nonprofit Management and Leadership, Spring 2018 “Social Entrepreneurship and Social Finance”

Service

Department service

Director, undergraduate program in Nonprofit Administration
Advisor, Nonprofit Administration Student Organizations

Community service

Presentation at Community Foundation of North Louisiana Capacity Building Project, consultation service for Jewish Family Service of Greater New Orleans, Shreveport Symphony, Louisiana Rehabilitation Services
Committee Member, Lilly Family School of Philanthropy DEI Committee

Service to the field: Panel Chair

ARNOVA, 2017, 2022; ISTR 2022

Service to the field: Ad Hoc Journal Reviewer

VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations, Administrative Sciences

Professional Memberships

Association for Research on Nonprofit Organizations and Voluntary
Public Management Research Association
The Academy of Management
International Society for Third-Sector Research

Professional Experience

Research Director, China Philanthropy Research Institute, Beijing, China
2012-2015

Supervised the research projects on social entrepreneurship and impact investing

Consultant, IJoin Social Innovation Consulting, Beijing, China, October 2011 – April 2012

Advised on approaches and techniques that enhance the client’s impact while helping the client identify their philanthropic values and strategies

Co-Founder, Partners for Philanthropy, New York, US, August 2015 – November 2021

Created and shared knowledge about recent developments in philanthropy

Co-Founder, A Price on Value, Beijing, China, May 2015 – January 2017

Created a social media publication with a group of like-minded activists, which focuses on the impact investing and venture philanthropy; published 79 blogs on impact investing and social entrepreneurship